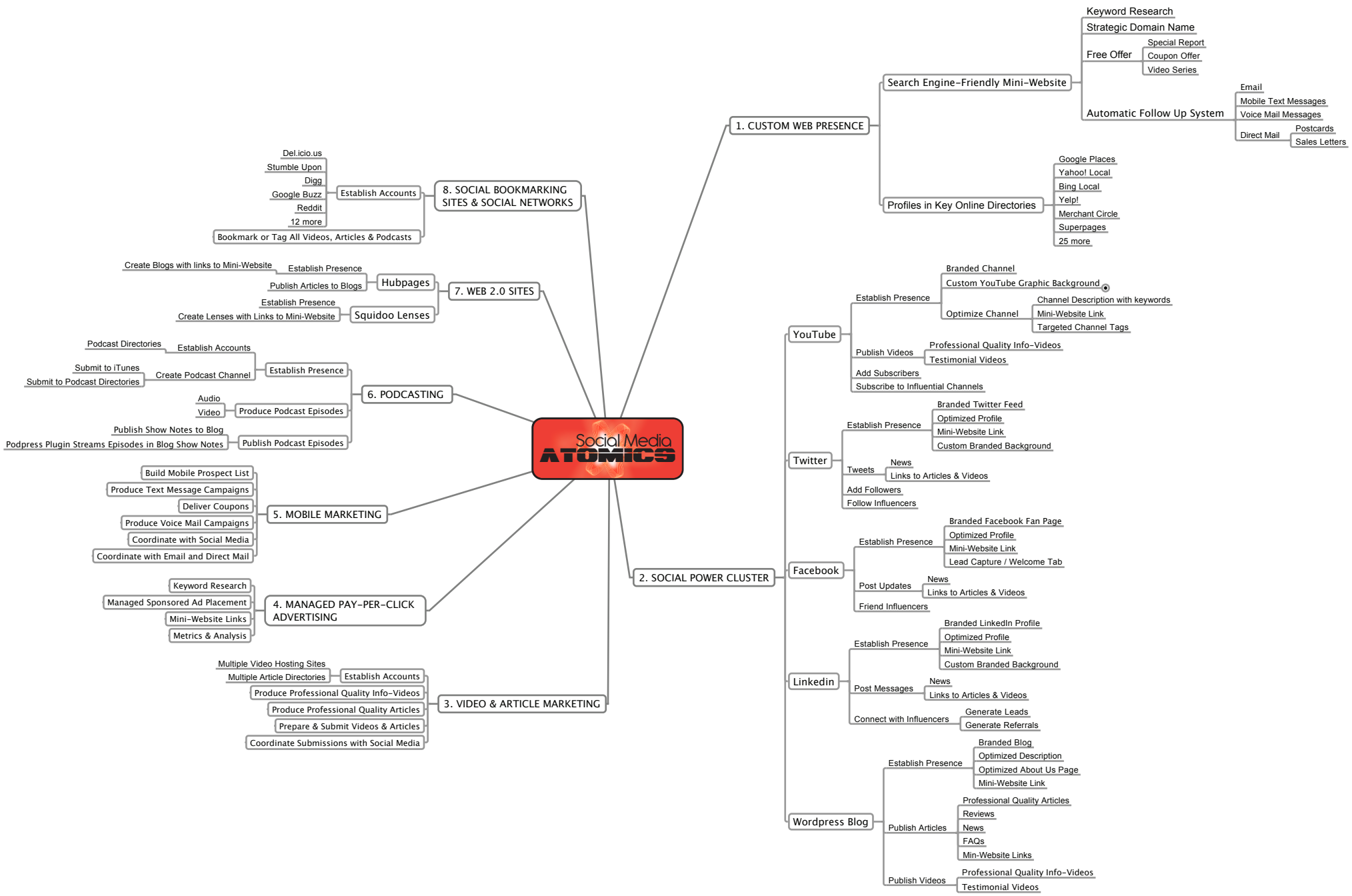
Social Media ATOMICS


Social Media ATOMICS
1. CUSTOM WEB PRESENCE
Search Engine-Friendly Mini-Website
Keyword Research
Strategic Domain Name
Free Offer
Special Report
Coupon Offer
Video Series
Automatic Follow Up System
Email
Mobile Text Messages
Voice Mail Messages
Direct Mail
Postcards
Sales Letters
Profiles in Key Online Directories
Google Places
Yahoo! Local
Bing Local
Yelp!
Merchant Circle
Superpages
25 more
2. SOCIAL POWER CLUSTER
YouTube
Establish Presence
Branded Channel
Custom YouTube Graphic Background
Optimize Channel
Channel Description with keywords
Mini-Website Link
Targeted Channel Tags
Publish Videos
Professional Quality Info-Videos
Testimonial Videos
Add Subscribers
Subscribe to Influential Channels
Twitter
Establish Presence
Branded Twitter Feed
Optimized Profile
Mini-Website Link
Custom Branded Background
Tweets
News
Links to Articles & Videos
Add Followers
Follow Influencers
Facebook
Establish Presence
Branded Facebook Fan Page
Optimized Profile
Mini-Website Link
Lead Capture / Welcome Tab
Post Updates
News
Links to Articles & Videos
Friend Influencers
Linkedin
Establish Presence
Branded LinkedIn Profile
Optimized Profile
Mini-Website Link
Custom Branded Background
Post Messages
News
Links to Articles & Videos
Connect with Influencers
Generate Leads
Generate Referrals
Wordpress Blog
Establish Presence
Branded Blog
Optimized Description
Optimized About Us Page
Mini-Website Link
Publish Articles
Professional Quality Articles
Reviews
News
FAQs
Min-Website Links
Publish Videos
Professional Quality Info-Videos
Testimonial Videos
3. VIDEO & ARTICLE MARKETING
Establish Accounts
Multiple Video Hosting Sites
Multiple Article Directories
Produce Professional Quality Info-Videos
Produce Professional Quality Articles
Prepare & Submit Videos & Articles
Coordinate Submissions with Social Media
4. MANAGED PAY-PER-CLICK ADVERTISING
Keyword Research
Managed Sponsored Ad Placement
Mini-Website Links
Metrics & Analysis
5. MOBILE MARKETING
Build Mobile Prospect List
Produce Text Message Campaigns
Deliver Coupons
Produce Voice Mail Campaigns
Coordinate with Social Media
Coordinate with Email and Direct Mail
6. PODCASTING
Establish Presence
Establish Accounts
Podcast Directories
Create Podcast Channel
Submit to iTunes
Submit to Podcast Directories
Produce Podcast Episodes
Audio
Video
Publish Podcast Episodes
Publish Show Notes to Blog
Podpress Plugin Streams Episodes in Blog Show Notes
7. WEB 2.0 SITES
Hubpages
Establish Presence
Create Blogs with links to Mini-Website
Publish Articles to Blogs
Squidoo Lenses
Establish Presence
Create Lenses with Links to Mini-Website
8. SOCIAL BOOKMARKING SITES & SOCIAL NETWORKS
Establish Accounts
Del.icio.us
Stumble Upon
Digg
Google Buzz
Reddit
12 more
Bookmark or Tag All Videos, Articles & Podcasts